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Digital Signage

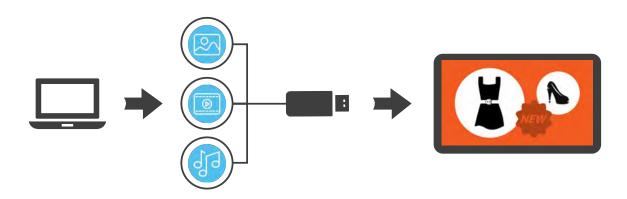
Eclipse Digital Media

Digital signage is a display device used to present a variety of collective media to an audience. Taking many forms and variations, we aim to make the process of choosing the right digital signage simple.

A digital signage project typically requires a commercial display, and/or media player running a content management system (CMS) software. These requirements usually come from three separate sources, which not only creates difficulties when finding compatible components but also makes the support and maintenance process inefficient. The installation process, especially for large networks, can be very challenging and if any issues arise, finding the component at fault and receiving the adequate support can be very time consuming and expensive.

To combat these issues, we can supply 24/7 commerical displays with built in media players for an all-in-one solution, which are easier to install, support & maintain. External media players can tranform any display into a digital signage solution. The software we supply is embed signage, a cloud based CMS compatible with multiple operating systems.



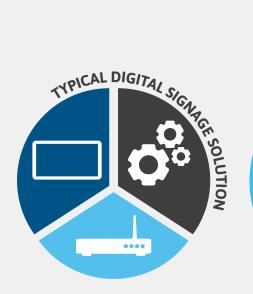


Simple Plug and Play Solution

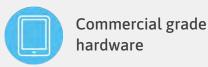
All of our Android based non-interactive displays can be updated by simply loading images and videos onto a USB stick and inserting this into the display. You then wait for your content to copy over, remove the USB stick and your images and videos will play in a continuous loop. This process has made digital signage solutions accessible to any business since there is no need to have any IT knowledge or technical resources in order to enjoy the benefits of this dynamic and captivating form of display. All of our Android based standalone plug and play solutions can also be upgraded to utilise the benefits of the embed signage CMS platform at any point in the future, for a fully future-proof system.





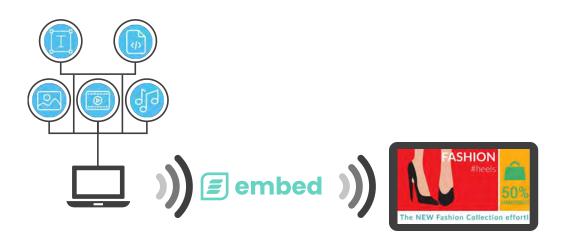






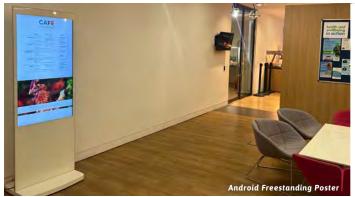






Kiosk mode security

When using any digital solution, there is always the possibility of misuse. We offer solutions to battle this, including third party kiosk applications to prevent any unwelcomed use. Kiosk applications offer the ability to shut down the display to a single application, that can only be quit from after entering a designated PIN. Auto launch features ensure the display boots into a selected app after every reboot. embed signage offers a kiosk mode, for certain operating systems, which again offers the ability to enter a PIN to escape and limits the ability of anyone trying to manually interfere with the content.





Industries

Retail

The retail sector is by far the most popular area for digital signage, with retailers working to create a distinct in-store experience, combining digital and physical shopping.

Digital signage, with awesome content, can catch attention, promote products, increase sales & entertain customers. When compared to static signage, digital signage captures 400% more views.



Food and Drink

This sector is the fastest growing area for digital signage. Large fast-food chains are already taking advantage of the tremendous benefits of digital signage and it's not surprising since it creates a 31.8% upswing in overall sales volume.

The ease and convenience of using digital menu boards has made digital signage the 'norm' within the restaurant & fast food industry. The ability to quickly update menus & prices and set automatic menu changes are just a few ways digital signage can be used.



Corporate

The integration and application of commercial display technology into the office spaces and meeting rooms continues to grow. The use of digital signage for internal communication is another developing area that has proven to increase productivity by 20%-25%.

Messaging can be distributed across multiple departments, floors, offices and even countries & continents from a single place.



Healthcare

Digital signage is transforming the way that hospitals and healthcare facilities communicate with staff and patients. A Digital signage solution offers a chance for hospitals to inform, engage and interact with their patients to improve the level of care that they offer as well as reduce perceived waiting times.



Hospitality

Hospitality settings such as hotels, resorts, nightclubs and catering venues have a captive audience looking for information, so they are a natural home for digital signage. Commercial displays, with eye-catching content, can be used to boost customer satisfaction by 46%.



Transport

Transport hubs such as airports, train and bus stations, and even bus stops have become the most common places to encounter digital signage, with upto 90% of train station passengers being targeted. Delivering real-time travel data, timetables, traffic & weater alongside cusomer information and marketing, digital signage keeps audiences captivated & informed.



Education

Educational establishments are ideal environments to really get the most out of digital signage and commercial displays. It allows schools, colleges & universities reach their students, staff & vistiors with up to date, consistent & relevant information instantly.



Entertainment

Locations such as casinos, theatres, cinemas, zoos, concert halls and theme parks are perfect settings for digital signage. When commercial displays are utilised in these locations average purchases increase by 29.5%. Enhacing guest & visitor experiences can go a long way in contributing to repeat visits and digital signage is a great way of doing just that.



Digital Displays





Android Advertising Displays

19" | 22" | 32" | 43" | 50" | 55"

Premium displays that combine stunning tablet-like aesthetics with a robust protective enclosure and tempered glass face.



All-in-one solution



Integrated speakers



Lightweight design



Android Freestanding Digital Posters

50" | 55" | 65"

Show-stopping digital advertising totems with giant tablet styling.



Giant tablet styling



Internal AV locker



Retractable castors



Digital Menu Board Displays

32" | 43" | 50" | 55"

Cost effective, slim bezel commercial grade displays with built-in Android OS and HDMI input for external devices.



Multiple screen sync



Slim bezel



HDMI input



LG WebOS Displays

32" | 43" | 49" | 55" | 65" | 75"

Commercial grade displays, with built-in LG WebOS, offering an all-in-one solution.



All-in-one solution



Integrated speakers



Lightweight design

Interactive Tablet

9"

Small interactive tablet offering an all-in-one, portable signage solution.



All-in-one solution



Portable tablet



Lightweight design

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	Slimline Pro Advertising Displays	Android Freestanding Digital Posters	Digital Menu Board Displays	LG WebOS Displays	Interactive Tablet
Screen Sizes	19" 22" 32" 43" 50" 55"	50" 55" 65"	32" 43" 50" 55"	32" 43" 49" 55" 65" 75"	9"
HD Resolution (1920x1080)	Ø	Ø	Ø	Ø	X (1340x800)
Brightness	19" & 22": 350cd/m ² 32"-55": 450cd/m ²	450cd/m²	450cd/m ²	500cd/m²	400cd/m²
Operating System	Android	Android	Android	LG WebOS	Android
Landscape or Portrait Orientation	•	×	•	•	•
embed Compatible	Ø	Ø	Ø	Ø	•
Plug & Play	Ø	Ø	Ø	×	×



Window Displays





Ultra High Brightness Hanging Double-Sided Displays 49" | 55"

Maximise window displays by broadcasting content inwards and outwards, even in direct sunlight.



3500/1000nit brightness



Double sided display



Ceiling mount included



Ultra High Brightness Window Displays 43" | 49" | 55" | 65"

Designed for outward-facing window displays in direct sunlight.



3500nit brightness



Blackening resistant



Landscape or portrait orientation



	Ultra High Brightness Window Displays	Ultra High Brightness Double-Sided Displays
Screen Sizes	43" 49" 55" 65"	49" 55"
Brightness	3,500cd/m²	Outside Facing: 3,500cd/m² Inside Facing: 1,000cd/m²
Narrow Bezel	•	×
Ultra Resistant to Blackening	•	•
Double Sided	×	•
Optional Ambient Light Sensor	•	×
Ceiling Mount Included	×	
Freestanding Option Available	×	•
embed Compatiable	•	•
Plug & Play	•	•







Outdoor Displays





Outdoor Digital Advertising Displays

22" | 32" | 43" | 49" | 55" | 65" | 75" | 86"

Fully integrated stunning tablet-style displays; perfect for any weather conditions, thanks to its ultra high bright display and IP65 rated enclosure.



2500nit brightness



IP65 rated enclosure



Touch screen options

*22" has a brightness of 2,000cd/m²





Outdoor Freestanding Digital Posters

43" | 49" | 55" | 65" | 75" | 86"

Stunning outdoor totems; perfect for any weather conditions.



2500nit brightness



IP65 rated enclosure



Easy maintenance



Removable base

High Brightness Outdoor **Digital Battery A-Boards**

43"

Sunlight readable and fully portable solution for any space; display content all day and night from a single charge.



1500nit brightness



IP65 rated enclosure



Lightweight, portable display

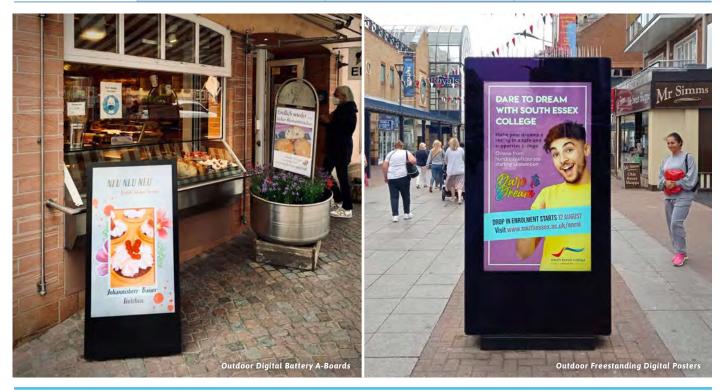


27 hour running time*



* based on average running time from a single full charge, subject to variation

	Outdoor Digital Advertising Displays	Outdoor Freestanding Digital Posters	High Brightness Outdoor Digital Battery A-Boards	
Screen Sizes	22" 32" 43" 49" 55" 65" 75" 86"	43" 49" 55" 65" 75" 86"	43"	
Brightness	2,500cd/m²*	2,500cd/m ²	1,500cd/m²	
IP65 Rated Enclosure	•	0	•	
Ambient Light Sensor	O	Ø	•	
Glass Treatment	Anti-Reflective	Anti-Reflective	Anti-Glare	
Free Wall Mount	•	×	×	
Removable Base	×	Ø	×	
Portable	×	×	Ø	
Internal Locker	•	Ø	×	
Touch Screen Version Available	•	Ø	×	
Battery Powered Display	×	×	•	
Battery Running Time	×	×	27 Hours	
embed Compatible	•	Ø	•	
Plug & Play	O	0	0	



Touch Screens







Android PCAP Touch Screens

22" | 32" | 43" | 50" | 55"

PCAP touch functionality display with integrated Android OS, offering an interactive all-in-one solution.



10-point PCAP touch screen



Anti fingerprint/ smooth gestures



Free wall mount



PCAP Touch Screen Monitors

22" | 32" | 43" | 50" | 55"

Interactive touch solution with open frame and integrated Windows options available.



10-point PCAP touch screen



Optional Windows slot -in PC



Anti fingerprint/ smooth gestures



Fully integrated kiosk solution featuring rear ports and connections for use with built-in or third party PC.



All-in-one freestanding kiosk



10-point PCAP touch screen



Touch monitor & Windows OS options



Interactive Tablets

9"

Small interactive tablet offering an all-in-one, portable signage solution.



Portable tablet



Interactive touch screen



10 hour battery life



Freestanding PCAP Touch Screen Posters

50" | 55"

Commercial touch totems with giant tablet styling; perfect for creating interactive experiences.



Giant tablet styling

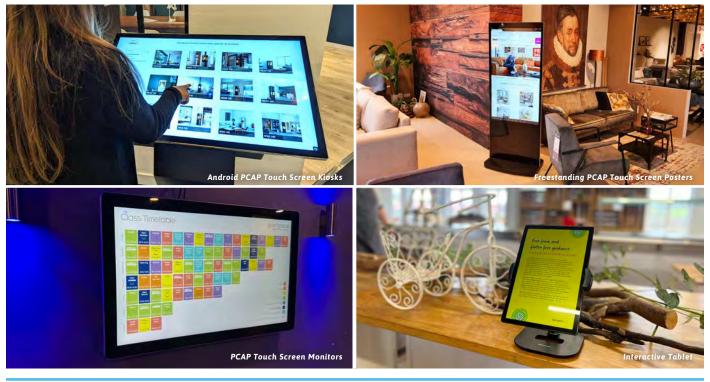


10-point PCAP touch screen



Anti fingerprint/ smooth gestures

	Interactive Tablet	Android PCAP Touch Screens	PCAP Touch Screen Monitors	Android PCAP Touch Screen Kiosks	Freestanding PCAP Touch Screen Posters
Screen Sizes	9"	22" 32" 43" 50" 55"	22" 32" 43" 50" 55"	43" 50" 55"	50" 55"
Touch Points	10	10	10	10	10
Touch Technology	PCAP	PCAP	PCAP	PCAP	PCAP
Operating System	Android	Android	Windows (Optional OPS PC)	Android / Windows (Optional OPS PC)	Android
Optional OPS PC	×	×	•	•	×
Internal Locker	×	×	×	•	Ø
Mounting	Freestanding	Wall Mounted	Wall Mounted/ Open Frame	Freestanding	Freestanding
embed Compatible	Ø	Ø	(OPS Windows PC required)	•	Ø
Plug & Play	×	•	×	•	Ø



Small Sized and Wide Format Displays





POS Android Advertising Displays 10" | 15"

Tablet-sized commercial displays for retail shelf edge and point of sale applications.



Power over ethernet



LED light frame



POS Android PCAP Touch Screens 10" | 15"

Small-sized touch displays, ideal for meeting room booking or point-of-sale applications.



Power over ethernet



10-point PCAP touch screen



Ultra-Wide Stretched Bar Displays

28" | 37"

Perfect as a banner-style endcap display in retail stores and supermarkets.



Ultra-wide apect ratio



Connect external devices

Ultra-Wide Stretched Bar Monitors

58:9 (76")

Perfect as a banner-style endcap display in retail stores and supermarkets.



Ultra-wide aspect ratio



Connect external devices



Shelf Edge Touch Displays

23"

Grab shoppers' attention on retail shelving units with interactive eyecatching digital endcap displays.



Ultra-wide aspect ratio



In-cell PCAP touch screen

	POS Android Advertising Displays	POS Android PCAP Touch Screens	Ultra-Wide Stretched Bar Displays	Ultra-Wide Stretched Bar Monitors	Shelf Edge Touch Displays
Screen Sizes	10" 15"	10" 15"	28" 37"	76" (58:9)	23"
PoE	•	•	×	×	×
Touch Screen	×	•	×	×	•
Brightness	250cd/m²	250cd/m²	28": 700cd/m² 37": 1,000cd/m²	500cd/m²	700cd/m²
Free Mounting Bracket	•	•	•	•	×
Narrow Bezel	×	×	•	×	•
Seven Colour LED Frame	•	•	×	×	×
embed Compatible	•	•	•	×	•
Plug & Play	•	×	•	×	×





Media Players



Media Players

Transform existing screens into a digital signage solution using a media player. A media player can run compatiable CMS software allowing you to remotely manage and update your digital signage content.



Amino Media Player

The Amino media player runs Android and offers both RJ45 or WiFi for network connectivitiy. A robust player with advanced remote access via Orchestrate software allows you to control the device when it has a live internet connection from updating firmware to controlling volume.



Android Media Player

The Android media player is a basic, cost effective option. Compatible with embed signage, you can still manage and update content remotely but the remote access is limited.

iBase Multi-output Media Player

Combine multiple screens into one canvas using a multioutput media player. Simply connect each screen via HDMI cable and control any number of screens from 2 to 12 using a single player.



	Amino Media Player Android Media Player		iBase Multi-output Media Players	
Operating System	Android	Android	Windows	
HDMI Output	1	1	1 2 3 4 5 6	
Resolution	HD: 1920x1080	HD: 1920x1080	1920x1080 3840x1080 5760x1080 7680x1080 9600x1080 11520x1080	
embed Compatible	•	•	Ø	
HDMI Audio Output	•	•	Ø	
WiFi	•	•	Ø	
Remote management	•	•	Ø	



LED



MODULAR SOLUTIONS



Indoor DV-LED P1.8 | P2.5

Elevate the traditional digital signage experience with flexible next-generation audience engagement.



Modular design



UK stock held



Slim lightweight cabinets



Outdoor DV-LED

P4 | P6

Rugged and bespoke outdoor digital signage solutions optimised for crystal clear distant viewing.





Modular design



IP65 rated enclosure



Front/ rear serviceable

ALL-IN-ONE PACKAGE SOLUTIONS



DV-LED Window Displays

116" | 157" | 231"

Out-of-the-box solution for seamless large-scale advertising; ideal for storefront windows.



2200nit brightness



UK stock held



Easy serviceability



Fine Pitch Presentation DV-LED Video Walls

138" | 165"

The ultimate seamless video wall designed for conference and board rooms.



Outdoor DV-LED Shop Fascias

156" | 193"

Bring your shop front to life with this all-in-one complete package outdoor DV-LED solution with incredible brightness and contrast.



8000nit brightness



IP65 rated enclosure



Lightweight design

	Indoor DV-LED		Outdoor DV-LED	DV-LED All-in-One Window Displays	Fine Pitch Presentation Video Walls	Outdoor DV-LED Shop Fascias
		Modular Solutions		Package Solutions		
Pixel Pitches/ Resolution	P1.8	P2.5	P4 P6	P2.5	1920x1080	P4 P6
Sizes	Front		Front and Rear	116" 157" 231"	138" 165"	156" 193"
Serviceability	Front		Front and Rear	Front	Front	Front and Rear
Brightness	800cd/m²	2,200cd/m²	P4: 6,500cd/m² P6: 8,500cd/m²	2,200cd/m²	550cd/m²	P4: 6,500cd/m ² P6: 8,500cd/m ²
UK Stock Held	•		⊘	Ø	×	Ø
Mounting Bracket Included	•		×	×	Ø	•
Weatherproof	×		•	×	×	•
Protective Edge	•		×	•	•	×
Optional Ambient Light Sensor	•		•	⊘	×	•



embed signage CMS

embed signage allows anyone to design and schedule content, regardless of their technical knowledge or resources. With this user-friendly interface you can use your pre-existing images, videos and websites, as you create your custom layouts, to develop content that your audience will love to engage with.

Publish your content from anywhere in the world with just the push of a button. You can also send remote commands, designate specific user privileges, schedule your content to appear at set times and dates and even preview your content from the comfort of your PC.



Digital signage software with incredible scheduling, beautiful visual builder, custom user roles, widgets/ content apps, plugins, analytics & a whole lot more.



WYSIWYG Layout Builder



Create Interactive Touch Layouts



Multi Device Platform Support



Scheduling Rules For Content



Media files. Plugins & Widgets



















Mutli Device Platform Support

embed signage supports multiple device platfroms giving you the flexibility to choose the right hardware for your business. Currently embed signage supports BrightSign, LG WebOS, Chrome OS, ONELAN, Mac, Android, iOS, Windows & Samsung SSP.

Simple Setup

Download the player application onto your device, with a live internet connection to recevie a unique six digit code which is used to register the device onto your account.





Take control of your content

Set conditional play rules on playlist items, zones and pages within layouts giving you complete control over content playback. Set rules for geo-fencing radius, days of the week, times of the day, date periods, weather states, wind speeds, device connectivity, temperature thresholds, plus the ability to tag media & devices with rules to include or exclude items.

Get it right on every device

Build a layout for all resolutions and orientations.

Using the embed layout builder you can design a single layout for multiple device resolutions and orientations, ensuring your layouts always look the best they can.

Device Management

Pin-point each device on the world map and quickly identify which devices are on and offline.

Easy access to device information such as operating system, current application version, native resolution & network addresses, plus much more.

Involve your entire team

Add an unlimited amount of users, assign user roles with specific permissions & add user groups for hierarchal management of your digital signage network.

Single sign-on (SSO) with third party IdP, two factor authentication (2FA) and user provisioning via services like Okta supported.

Backgrounds

Set an image or a colour to your zones and pages.

Zones

Divide your layout into different areas using zones, that can hold a playlist of items.

Playlist items

Input custom text, media items such as images, videos or HTML5, widget/content apps and plugins.

Create a playlist

Combine multiple playlist items to create a playlist to show within a zone.

Time

Display the time in a variety of formats, sizes and in whatever colour you want.

Date

Display the date in a variety of formats, sizes and in whatever colour you want.



Brand your layout with your logo, which will stay on top of all other zones.

Widgets

Enhance your content using our range of free widgets, including YouTube, Sky News Live, Seenspire and Power Bl.

Webpages

Display a live webpage such as a social media page or live web feed.

Image Overlay

Add an image with transparent sections as a top layer to give the other media zones a frame.

Weather Widget

Display a real time weather for a specified location or automatically updaed based on device loction.

Scrolling Text

Display a ticker tape message or live RSS feed. From here you can adjust the font, size, colour, speed and direction of the text.

embed signage CMS



Distribute content effectively

Publish content to an individual or group of devices and specify what content is displayed, when. Choose a default layout for the channel, that is then published to all of the devices assigned.

Schedule layouts to play at specific times of the day on specific days of the week allowing you to keep your content fresh and relevant.



User Management

Add an unlimited amount of users, with their own unique authentication details to manage your digital signage network.

Create user groups, user roles and assign specific user permissions to allow for departmental, multi-user network management.

Secure user log in with two-factor authentication with single-sign on and user-provisioning supported for third party IdP login.



Media files

embed signage supports multiple media file formats to give you the creative flexibility to generate outstanding digital signage content.

Upload multiple files types including .jpg, .png, .gif, .mp4, .mov, .mp3 and .html.

Ensure your brand remains consistent throughout by uploading custom fonts and saving colour swatches.



Customise the UI

Change the logo displayed in the top corner and choose a colour scheme based on your company's branding to make this software your own. That's right, you can fully customise your account's style for a fully personalised experience.

Analytics

Analytics helps users understand what is working and what is not to make informed business decisions on how to use digital signage to get better results.

Device analytics tracks online/ offline status to help identify any troublesome devices or networks.

Content analytics/ proof of play tracks content impressions to ensure content has played a specifc number of times in a given period and identify if the content is having its desired impact on your audience.

Interactivity analytics gives you full insight into the user journey when interacting with your content. View interactions per session, popular days, layouts, content & device.



Create content quickly

Create outstanding multi-zone, multi-media digital signage content using the WYSIWYG layout builder.

Add as many pages as you want to your layout, where you can then add an unlimited amount of zones and create playlists within those zones.

Add playlist items to zones from custom text and media files to widgets, content apps and plugins.

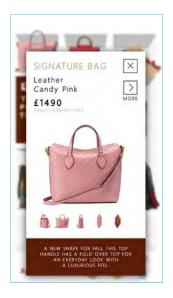
Create interactive layouts

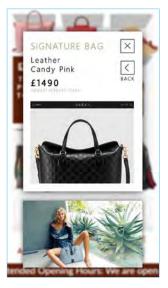
Create simple, interactive touch layouts within the layout

Simply apply an interactive action (tap or swipe) to a playlist item, zone or page and then specify the action to show/ hide content, play/ pause playlists or activate specific content









Plugin - Dynamic Data

Dynamic data allows you to pull data from an external source, format it and then display it in a variety of ways with full styling and customisation options.

Import data from sources including Excel, CSV, JSON, XML & GoogleSheets, where you have complete flexibility about how you format it within the layout.

Queries and conditional formatting can also be utilised to only show specific data or change what happens when that data meets any

Plugin - External Communications

Use the external communications widget to communicate with external devices via RS232, TCP, UDP, GPIO & keyboard inputs.

Plugin - Device Interactions

Control content on embed devices from other embed devices using the device interactions plugin. Ideal for running touch content on tablets to activate content on other embed devices.

Plugin - Room Booking

The room booking plugin can be used as part of your digital signage network or as a standalone product. Manage multiple meeting room displays from the built-in online calendar or sync your Office 365 Outlook calendar.